

Women STEMpreneurs creating global businesses

November 13 and 14

Venue | Event Center Paseo la Galeria | Asuncion, Paraguay

DAY 1: WEDNESDAY 13 (For women entrepreneurs only)

- 8:00-8:50 am.** **Registration and Breakfast**
-
- 8:50-9:00 am.** **Opening Remarks**
Floencia Attademo-Hirt, *Country Representative, IDB Paraguay*
Susana García-Robles, *Chief Investment Officer and Gender Initiatives Coordinator, IDB Lab*
Marta del Castillo, *Executive Director, Koga*
-
- 9:00-10:15 am.** **Training Session A: Customer acquisition, retention & sales strategies to grow your startup**
Mariano Amartino, *Director, Microsoft for Startups LATAM*
- Training Session B: How to pitch your company in three minutes?**
Tere Cremona, *Founder & CEO, Uniko Inc.*
-
- 10:15-10:30 am.** **Coffe Break**
-
- 10:30-11:45 am.** **Training Session A: How to scale local startups to regional & global markets? (Powered by MET Community)**
Yanire Braña, *Executive Director, MET Community*
- Training Session B: What to do (and not to do) when looking for investment for your startup**
Pablo Grandinetti, *Co-Founder & COO, Blink*
-
- 11:45-1:00 pm.** **Training Session A: Legal Kit for Startups**
Lizbeth Flores, *Partner, Private Advising Group*
- Training Session B: UX-The era of end-to-end experience (Powered by Thales Lab)**
Valentina Raggio, *Design Thinker, Thales Lab*
-
- 1:00-2:30 pm.** **Lunch**
-
- 2:30-4:30 pm.** **A Mentor for your Startup!**
Session organized by WISE Latin America/IAE Business School
-
- 4:30-5:30 pm.** **Pitching Session**
organized by WISE Latin America /IAE Business School
-
- 5:30-7:00 pm.** **Guided networking & cocktail**
Sylvia Chebi, *Co-founder & Executive Director, Thales Lab*

Women STEMpreneurs creating global businesses

November 13 and 14

Venue | Event Center Paseo la Galeria | Asuncion, Paraguay

DAY 2: THURSDAY 14 (Open to women entrepreneurs, investors, mentors and broad entrepreneurial community)

- 8:00-8:45 am. Registration and Breakfast**
- 8:45-9:00 am. Opening Remarks**
Susana García-Robles, *Chief Investment Officer and Gender Initiatives Coordinator, IDB Lab*
- 9:00-9:40 am. Keynote Speaker + Fireside chat**
Jalok Jobanputra, *Managing Partner, Future\Perfect Ventures*
Susana García-Robles (Moderator), *Chief Investment Officer and Gender Initiatives Coordinator, IDB Lab*
- 9:40-10:20 am. Everything you always wanted to ask a VC investor**
Marta Cruz, *Managing Partner, NXTP Labs*
Santiago Zavala, *Partner, 500 Startups*
Nathan Lustig, *Managing Partner, Magma Partners*
Jennifer Reyna, *Co-Founder & CEO, Gaszen*
Laura Mendoza, *Co-Founder & CPO, Unima*
- 10:20-10:50 am. Coffee Break & Showcase of WomenSTEMpreneurs**
- 10:50-11:30 am. From startups to scaleups: Lessons by entrepreneurs (Powered by NXTP Labs)**
Agustina Fainguersch, *CEO, Wolox*
Ana Barrera, *Founder & CEO, Aflore*
Marta Cruz (Moderator), *Managing Partner, NXTP Labs*
- 11:30-12:40 pm. Pitch Competition**
Elizabeth Acuña, *Senior Analyst, Angel Ventures*
Marta Cruz, *Managing Partner, NXTP Labs*
- 12:40 - 12:50 pm. WISE Latin America Platform Launch**
Adriana Cortés, *Executive Director, WISE Latin America*
- 12:40-1:00 pm. Group Picture!**
- 1:00-2:30 pm. Networking Lunch**
- 2:30-3:10 pm. wX Insights Report: Presentation & panel discussion**
Juan Savino (Moderator), *Partner, Altment Capital Partners*
Jazmin Gustale Gill, *Innovation and Competitiveness Coordinator, Presidency of Paraguay*
Silvia Torres Carbonell, *Director, Entrepreneurship Center, IAE Business School*
Isabelle Chaquiriand, *Executive Director, XCALA*
- 3:10-3:50 pm. Entrepreneurs in FinTech, Blockchain and more!**
Gloria Ortega, *General Manager, Bancard*
Nadia Alvarez, *Business Development, MakerDAO*
Monica Sacarelli, *Founder & CEO, Diin*
Gabriela Estrada, *Co-Founder & Chief Financial and Risk Officer, Vexi*
Nora Palladino (Moderator), *Community Manager, Bitso*
- 3:50-4:20 pm. Coffee Break & Showcase of WomenSTEMpreneurs**
- 4:20-5:00 pm. Women entrepreneurs leading science & technology based startups**
Liza Velarde, *Co-Founder, Delee*
Pia Garat, *Co-Founder & CEO, Eolo Pharma*
Ezequiel Chiapero (Moderator), *Chief Scientific Business Developer, CITES*
- 5:00-5:40 pm. Buidling regional startups from emerging markets**
Adriana Mata, *CEO, Cuantix*
Iliana Benítez, *Co-Founder & CEO, Vertex Studio*
Alessandra Vallese, *Co-Founder, Abitapp*
Marta del Castillo (Moderator), *Executive Director, Koga*
- 5:40-7:30 pm. Pitch Competition Award Ceremony + Cocktail**