

November 6th (Open to the Ecosystem)

8:00-8:45 AM	Registration and Breakfast
8:45-9:05 AM	Opening Remarks Susana García-Robles , Unit Chief, Financial Operations, IDB Lab Irene Arias Hofman , Manager, IDB Lab
9:05-9:50 AM	Disruptive Technologies Transforming the World Catherine Carlton , Vice President, CFLD US Roy Ramon (Facilitator) , Investor, ex Managing Director of Intel Corporation Startup Program
9:50-10:35 AM	Beyond the Shark Tank: What Makes Startups led by WomenSTEMpreneurs a Good Investment? Eric Pérez-Grovas , General Partner, Jaguar Ventures Marta Cruz , Founding Partner, NXTP Labs Ivonne Quiñones (Moderator) , Co-Founder & CEO, Urbaner
10:35-10:45 AM	2018 Top Women Investing in Latin American Tech (by LAVCA) Eduardo Roman , Director of Research, LAVCA
10:45-11:10 AM	Coffee Break y Showcase de WomenSTEMpreneurs
11:10-12:40 PM	Pitch Competition Elizabeth Acuña , Senior Analyst, Angel Ventures Greg Mitchell , Regional Director, Angel Ventures
12:40-12:50 PM	Group Picture!
12:50-2:00 PM	Networking Lunch
2:00-2:45 PM	What I Learned by Scaling my Startup (Organized by NXTP Labs) Gabi Mendes , Co-Founder, Strider Linda Franco , Co-Founder & CEO, Machina Wearable Technology Marta Cruz (Moderator) , Founding Partner, NXTP Labs
2:45-3:30 PM	Women Who Move the World: Global Stories Ethy Levy , Passionate Founder, Impact Innovation Israel Claire Chang , Founder & Managing Director, igniteXL Vivianne Bernardes De Cibils (Moderator) , Director, Cibersons Group
3:30-4:00 PM	Coffee Break y Showcase de WomenSTEMpreneurs
4:00-4:45 PM	How to Build a Strong Ecosystem for WomenSTEMpreneurs? Susana García-Robles (Moderator) , Unit Chief, Financial Operations, IDB Lab Javier Salinas , Director, Center for Entrepreneurship and Innovation, Universidad del Pacífico Silvia Torres Carbonell , Executive Director, Center for Entrepreneurship, IAE Business School Marta del Castillo , CEO, Koga Impact Lab
4:45-5:30 PM	WeXchange Alumni Founders Panel (Organized by NXTP Labs) Agustina Jait , CEO, TuVideo CV Hannah Kim , Co-Founder, Mifiel Carolina Medina , COO & Founder, Vincu Laila GJ Choe (Moderator) , Specialist, IDB Lab
5:30-7:00 PM	Pitch Competition Award Ceremony + Cocktail

November 7th (Only for Women Entrepreneurs)

8:00-8:50 AM	Registration and Breakfast
8:50-9:00 AM	Opening Remarks Mosi Mosquera, Senior Specialist, IDB Lab
9:00-9:45 AM	Training Session 1. How to Find the Right Investor for your Startup? Biased Advice from an Investor Eric Pérez-Grovas, Co-Founder & General Partner, Jaguar Ventures
9:45-10:30 AM	Training Session 2. Strategies for Effective Networking Sylvia Chebi, Co-Founder & Executive Director, Thales Lab
10:30-11:00 AM	Coffee Break
11:00-11:45 AM	Training Session 3. Growth Hacking to Empower your Startup Giselle Borau, Co-Founder, Growth Startups Victoria Simon, Founder & CMO, Alquilandó
11:45-12:30 PM	Training Session 4. How to Build a Strong Brand for your Startup? Diego Kerner, Partner for LATAM, Brandgym
12:30-12:40 PM	Women's Age Initiative, Telefónica Open Future_ Mónica Reyes Coronado, Business Development and Partnerships Manager, Wayra Peru
12:40-2:00 PM	Lunch
2:00 -2:45 PM	Training Session 5. How Disruptive Technologies such as IoT, Blockchain and AI can Change your Startup? César Pedroso, Technology Director, Everis Peru
2:45-5:30 PM	A Mentor for your Startup! Mentoring session organized by Endeavor Debbie Jaffe (Presenter), Managing Director, Endeavor Peru
5:30-5:40 PM	Closing Remarks Susana García-Robles, Unit Chief, Financial Operations, IDB Lab Elsa del Castillo, President, Universidad del Pacífico



Local partner:



Pitch Competition is organized by:



Mentoring session sponsored by:



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